

- Write a great title for your demo on a note app on your phone.
- Copy and paste the title before going live. Keeps the nervous fingers from miss typing the title.
- Take three deep breaths and hit “Go Live.”
- Welcome viewers and replay viewers to >>your title<<
- Introduce yourself and your website.
- Ask a simple ? to get the comments flowing. >>Start this at around the one minute mark<<
- Let viewer know they can give hearts or thumbs up.
- Show what you will demo.
- Ask viewers to share and/or like.
- Share the supplies & tools you will use.
- Mention tie in with a post if available.
- Mention a teaser for the end to keep viewer watching.
- Stay on point. {this one is hard for me}
- You can answer questions during the demo or announce you will answer questions at the end.
- Give a brief recap. Very brief, this is when you start seeing a drop in viewers.
- Share the teaser. Ideas for Teasers - a different version of the project or an upcoming project.
- Ask viewer to click the subscribe button for notifications when you go live again.
- Let them know if they missed any part the replay is available.
- Tell viewer to make sure to follow your website.
- Give a teaser, date and time for your next live video.
- Thank viewers for watching and their time.
- Click the end button and publish your video.
- Circle back later and answer questions. Also you can add links to related info. Like the link to the project.
- Relax with a favorite drink and pat yourself on the back!